



erica siemer
graphic designer

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Work Experience

Freelance Graphic Designer
Home Revolution & Sellers Choice
September 2017 - December 2017

- ~ Maintain marketing materials through social media to promote attention for these developing companies, Home Revolution and Seller's Choice.
- ~ Provided product photography for their updated templates and re-linked products from Amazon to their website.

Graphic Design Intern
Home Revolution & Sellers Choice
May 2017 - August 2017

- ~ Maintain marketing materials through social media to promote attention for these developing companies, Home Revolution and Seller's Choice.
- ~ Provided product photography for their updated templates and re-linked products from Amazon to their website.

Graphic Designer
The College of New Jersey: Health and Exercise Department
January 2015 - May 2017

- ~ Update and maintain marketing materials in order to ensure a cohesive identity for the Health and Exercise Department, Nursing Department and Public Health Program.
- ~ Designed materials to reflect personality of the department in the creation of new logos, brochures, seals, and other supplemental design materials.
- ~ Meet directly to determine copy and context of academic and professional publications with professors and faculty in the departments.

Graphic Designer
The College of New Jersey: Center for the Arts
January 2015 - May 2015

- ~ Developed posters and advertisements to promote campus wide events.
- ~ Designed marketing materials to align with the colleges identity.

Hostess
Red Hut Diner
June 2015 - December 2016

- ~ Welcomed customers into the establishment by ensuring friendly service and a comfortable environment.
- ~ Organized an efficient seating chart, scheduled weekly work shifts, and maintained an organized system of communication and information between managers and employees.

About Me

How does a person write about themselves to a potential employer? I want them to know how hard working and dedicated I am, but those words are used all the time to describe anyone applying for any job. So what makes me special? I am the type of person who is hard working and has no other interest than to explore what the design field has to offer. Because that's who I am, a designer.

Education

The College of New Jersey
BFA Visual Arts
Class of 2017

Skills

Photoshop
InDesign
Illustrator
Silk Screening
Microsoft Office
Google Apps
Pages

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